

IMPLAN is the leading provider of economic impact data and analytical software.

Engagement Summary

TO THE NEW is engaged with IMPLAN to provide cost-efficient setup with better visibility of AWS spends across various instances. It has also enabled 26% reduction in monthly AWS costs for IMPLAN.

About the Client

IMPLAN is the leading provider of economic impact data and analytical software. For over 40 years, the company has helped analysts discover, explore, and analyze economic activities and their impact through economic insight and data technology.

Business Objective

The AWS consumption for the IMPLAN team had been increasing over the years resulting in increasing costs. IMPLAN was looking for a cost optimization solution that could also be used continuously to keep their rising AWS bills in check.

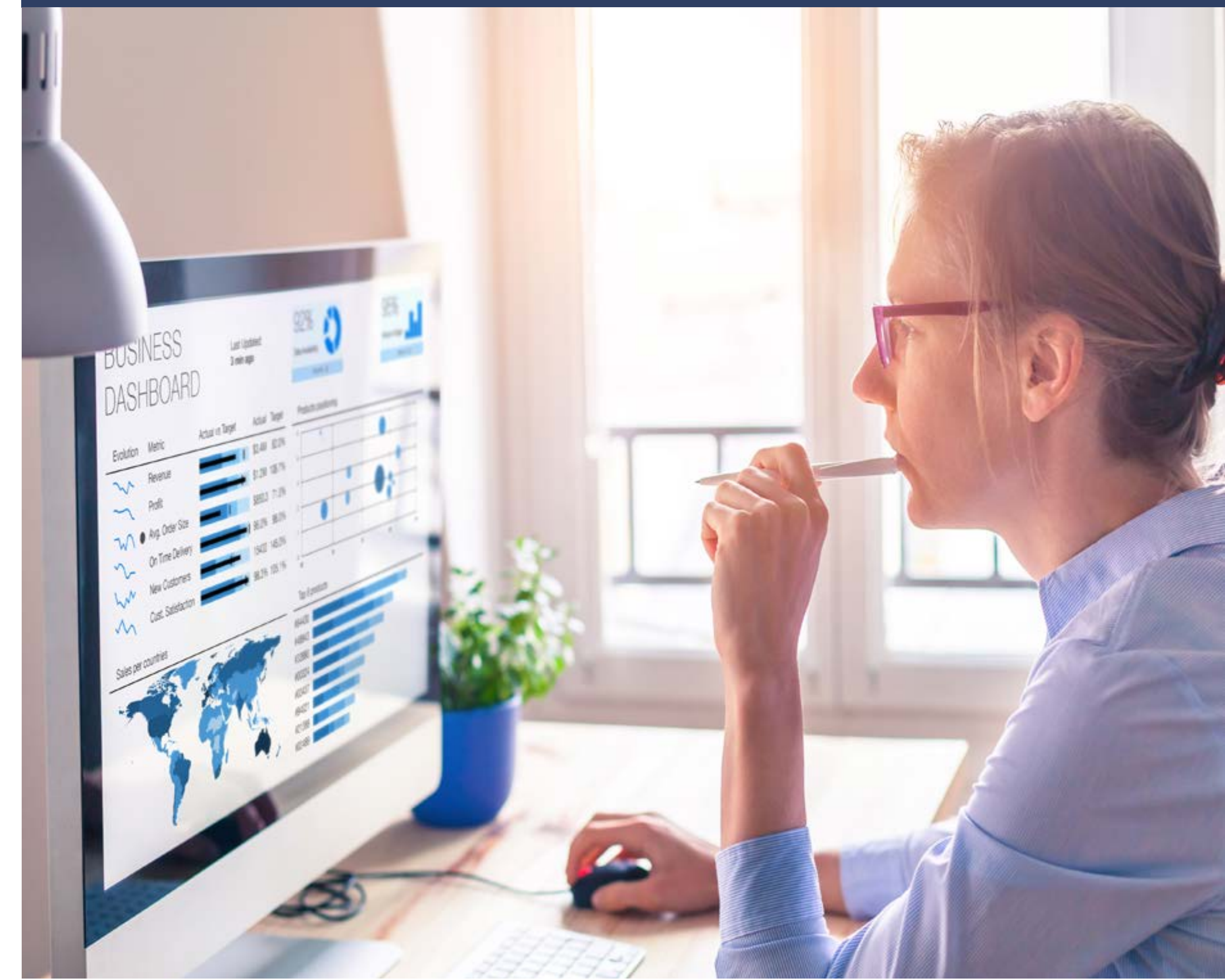
Business Solution

Our AWS FinOps solution, CloudKeeper, offered guaranteed savings on all EC2 (Elastic Cloud Compute), RDS (Relational Database Service) and RedShift (Amazon's Data Warehouse Service) instances for Implan.

Key solution highlights achieved by TO THE NEW for Implan by using AWS FinOps were:

- **Identified** and highlighted unused and underutilized resources like **legacy backups, unused servers, disks, load balancers** etc. which were resulting in extra cost
- **Defined a tagging strategy** to achieve visibility around breakup of AWS cost across different applications and environments (DEV, UAT & Production)
- **Deployed architectural changes** to achieve a cost optimized setup without compromising the stability and scalability of the platform

Industry: Computer Software



- **Mapped appropriate server configuration** for each application as per the actual resource utilization and enabled data compression to reduce data transfer cost

Know more about our Cloud & DevOps offerings



www.tothenew.com



Talk to Our Experts

Connect with us |

